

## MINUTES

**CITY OF PLACERVILLE  
PLACERVILLE ECONOMIC ADVISORY COMMITTEE  
FRIDAY, August 16, 2019, 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was convened at 12:01 p.m. The Pledge of Allegiance was recited.
2. **ROLL CALL:**  
  
Members Present: Chair Miller, Vice Chair Kaiserman, Anderson, Brown, Wager, Thomas, Vonderschmitt,  
Members Absent:  
Staff Present: Morris, Rivas
3. **ADOPTION OF AGENDA:**  
  
Adoption of the Agenda was moved by Member Wager and seconded by Vice Chair Kaiserman. Motion carried 7-0.
4. **ADOPTION OF THE MINUTES OF THE MEETING OF June 21, 2019:**  
  
Adoption of the Minutes was moved by Member Vonderschmitt, and seconded by Vice Chair Kaiserman. Members Anderson and Brown abstained. Motion carried 5-0.
5. **ITEMS OF INTEREST TO THE PUBLIC:** None
6. **INFORMATIONAL ITEMS:**
  - a. HDL Trends June 27
  - b. HDL Trends July 22

The Committee Members held a general discussion on changing demographics and buying habits of consumers; food delivery businesses; and Assembly Bill 5 and the Dynamex case (Dynamex Operations West, Inc. v. Superior Court of Los Angeles-2018) and issues of worker status as employees versus independent contractors.
7. **PRESENTATIONS:** None
8. **DISCUSSION ITEMS:**
  - a. Subcommittee Updates

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Approved CM

1. Business Outreach Visits. (Brown, Kaiserman, Miller) **Member Brown** updated the Committee stating that the Subcommittee attempted to contact Placerville Brewing Company and Placerville Polaris and recommend moving on to other business due to lack of interest; recommends contacting Hangtown Leathers.
2. Tourism/Health and Wellness: (Anderson, Wager, Thomas) **Member Anderson** updated the Committee stating the Placerville has a homeless issue and that 30% have family members looking for them. Recommends a program to assist with re-connecting them with family.

**Chair Miller** updated the Committee stating that the HOT Team (EDSO's Homeless Outreach Team) and Lighted Candle are assisting with the homeless issue.

Mr. Morris informed the Committee that a joint meeting of the El Dorado County Board of Supervisors, the Placerville City Council and the South Lake Tahoe City Council will take place on September 6<sup>th</sup> at 1:00 p.m. at the El Dorado County Fairgrounds; a county-wide census has been completed that involved talking with each person and is required to receive HUD funds.

**Member Wager** recommended the need to work with Marshall Hospital regarding the release of homeless patients.

Mr. Morris stated that the HOT Team events include Marshall Hospital and County Social Services; the City has to rely on County services and the PUF Unit (Psychiatric Health Facility).

**Chair Miller** discussed the "old hotel" model versus the "come as you are" shelter.

3. Broadband Service: (Vonderschmitt, Brown, Kaiserman) **Member Vonderschmitt** stated that there is nothing to report yet; staff to place on future City Council agenda.
- b. Discussion regarding success of the Committee. What can we do differently?

Mr. Morris recommended PEAC involvement in Strategic Plan, meet with different groups, etc., and proposal for City running a high-speed internet services program; staff to bring back a summary of PEAC accomplishments.
  - c. Sourdough & Co. CUP/SPR application status.

Mr. Morris updated the Committee regarding the Sourdough application and that two appeals have been filed that will be considered by the Council on September 10<sup>th</sup>.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- a. **Update on Jacquier Road Hotel Development.** Mr. Morris updated the Committee on the status of the hotel. The developer is still working on both the Holiday Inn Express plans and the Hampton Inn & Suites plans for comparison prior to moving forward.
  - b. **Update on potential hotel project on Forni Road:** Mr. Morris updated the Committee on the "Forni Road Hotel" to be located on the adjoining 5.8 acre parcel located south downslope from the In-N-Out Burger restaurant and OfficeMax store; and provided updates on three other potential hotel sites and that staff had met with a hotel developer from Kansas City, Kansas who is interested in the site along Forni Road ("pink house" site).
  - c. **Historic City Hall Reuse:** Mr. Morris provided an update on two proposals submitted and considered the City Council on May 28<sup>th</sup>. The Council rejected both proposals and directed staff to reissue the RFP. The Council will consider all new proposals directly without a committee review and recommendation.
  - d. **Cannabis Dispensaries Update:** Mr. Morris updated the Committee on the status of the 13 applications received under review by HdL for Phase 2 of the application process. A maximum of three dispensary licenses will be issued. Three of the four applications that did not pass Phase 2 of the application process have filed appeals.
  - e. **Woodridge East Apartments expansion project:** Mr. Rivas updated the Committee on the proposal to add 74 units to the exiting apartment complex and that staff is processing a preliminary plan review application for the project.
  - f. **Astonia Estates Time Extension:** Mr. Rivas updated the Committee on the approval of the time extension request by the developer and that they plan on filing the final map by fall 2020.
10. **ITEMS FOR NEXT AGENDA:** Member Wager recommended placing an item on next agenda to vote to set aside Health & Wellness to focus on AMGEN.
11. **NEXT MEETING:** Next meeting to be held September 16, 2019
12. **ADJOURNMENT:** 1:42 p.m.